



MEMPHIS LITERACY CONFERENCE 2024

SEPTEMBER 20-21, 2024



PRESENTED BY

MEMPHIS LITERACY INSTITUTE



**MEMPHIS LITERACY
CONFERENCE 2023**

PRE-CONFERENCE SPONSORSHIPS

Friday, September 21, 2024

\$2,500

Meet-and-Greet

Host a meet-and-greet to welcome conference speakers and presenters

\$5,000

Stakeholder Luncheon

Host local and statewide literacy stakeholders' working lunch and guided conversation

\$7,500

School Leader Professional Learning Day

Sponsor a full day of professional literacy learning for local school and district leaders

Contact Angie Gardner

Phone: 901.937.4695

Email: angie@memphistr.org

MEMPHIS LITERACY CONFERENCE 2024 SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

We invite you to participate in sponsorship of the 2024 Memphis Literacy Conference by choosing one or more of the engagement levels listed below.

PRESENTING SPONSOR \$25,000

- Brand Exclusivity
- Your name and logo placed in the title of the conference similar to:

**“Memphis Literacy Conference”
presented by ABC, Inc.**

- Your name and logo will be integrated into the conference title and presented everywhere the conference title appears

Presenting Sponsor name and logo presented in the following:

- Conference website
- Social media posts
- Email blasts
- Your logo projected on-screen at the opening plenary, the keynote session, and each breakout session
- Conference program booklet
- Conference t-shirt design

Additional Presenting Sponsor benefits include:

- Customizable company profile featured on the conference website
- Four (4) complimentary conference registrations
- Optional exhibit space



MEMPHIS LITERACY CONFERENCE 2024

SEPTEMBER 20-21, 2024 | CROSTOWN CONCOURSE

The Memphis Literacy Conference is one of four initiatives of the Memphis Literacy Institute, supporting our vision for a Memphis where every school is implementing best practices for literacy so that every child is reading on grade level.



SPONSOR & EXHIBITOR INFORMATION

- This two-day event will feature an opening plenary, breakout learning sessions, a luncheon with keynote speaker.
- The conference will provide research-based best practices in the Science of Reading for teacher and leader professional development and networking opportunities for K-12 classroom teachers, instructional coaches, program specialists, and administrators.
- The Memphis Literacy Conference will be available to public, charter, and private school teachers across Memphis and is expected to draw 300 local educators.



SPONSORSHIP OPPORTUNITIES

- **PRESENTING SPONSOR**
\$25,000
- **GOLD SPONSOR**
\$10,000
- **SILVER SPONSOR**
\$5,000
- **BRONZE SPONSOR**
\$2,500
- **AMENITIES SPONSOR**
\$750-\$2,000

MEMPHIS LITERACY CONFERENCE 2024

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

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GOLD SPONSOR \$10,000

Gold Sponsor name and logo presented as first-tier sponsor on the following:

- Conference website
- Social media posts
- Email blasts
- Your logo projected on-screen at the opening plenary, the keynote session, and each breakout session
- Conference program booklet
- Conference t-shirt design

Additional Gold Sponsor benefits:

- Two (2) complimentary conference registrations
- Optional exhibit space

SILVER SPONSOR \$5,000

Silver Sponsor name and logo presented as second-tier sponsor on the following:

- Conference website
- Social media posts
- Email blasts
- Your logo projected on-screen at each breakout session
- Conference program booklet
- Conference t-shirt design

Additional Silver Sponsor benefits:

- Two (2) complimentary conference registrations
- Optional exhibit space

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BRONZE SPONSOR \$2,500

Bronze Sponsor name and logo presented as third-tier sponsor on the following:

- Conference website
- Social media posts
- Email blasts
- Your logo projected on-screen at each breakout session.
- Conference program booklet
- Conference t-shirt design

Additional Bronze Sponsor benefits:

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- Two (2) complimentary conference registrations
- Optional exhibit space

AMENITIES SPONSOR \$750-\$2,000

Name and logo presented on the:

- Conference website
- Conference program booklet
- Conference t-shirt design

Opportunities:

- Treat conference attendees to lunch - \$2,000
- Never-ending coffee bar - \$1,500
- Provide hotel room for a presenter - \$1,000
- Stock snacks and beverages for the day - \$1,000
- Door prizes - \$750
- Tote Bags - \$750

